



WISCONSIN

What is the definition of “telemedicine” or “telehealth”?

“‘[T]elemedicine’ means the practice of medicine when patient care, treatment, or services are provided through the use of medical information exchanged from one site to another via electronic communications. Telemedicine does not include the provision of health care services only through an audio-only telephone, email messages, text messages, facsimile transmission, mail or parcel service, or any combination thereof.”

[WIS. ADMIN. CODE MED. § 24.02.](#)

“Telemedicine services (also known as ‘Telehealth’) are services provided from a remote location using a combination of interactive video, audio, and externally acquired images through a networking environment between a member (i.e., the originating site) and a Medicaid-enrolled provider at a remote location (i.e., distant site). The services must be of sufficient audio and visual fidelity and clarity as to be functionally equivalent to a face-to-face contact. Telemedicine services do not include telephone conversations or Internet-based communication between providers or between providers and members.

All applicable HIPAA (Health Information Portability and Accountability Act of 1996) confidentiality requirements apply to telemedicine encounters.”

[Wisconsin Medicaid Manual, Physician, Claims, Topic #510 \(Telemedicine\) \(Feb. 29, 2016\), at 134.](#)

PSYCHIATRISTS

Are there any licensing requirements specific to telemedicine/telehealth (e.g., requirements to be licensed in the state where the patient is located)?

“A physician who uses telemedicine in the diagnosis and treatment of a patient located in this state shall be licensed to practice medicine and surgery by the medical examining board.”

[WIS. ADMIN. CODE MED. § 24.04.](#)

“Out-of-state providers, except border-status providers, are required to obtain [prior authorization or “PA”] before delivering telemedicine-based services to Wisconsin Medicaid members.”

[Wisconsin Medicaid Manual, Physician, Claims, Topic #510 \(Telemedicine\) \(Feb. 29, 2016\), at 135.](#)

**WISCONSIN**

Wisconsin has enacted the Interstate Medical Licensure Compact.

[WIS. STAT. §§ 448.980 and .981.](#)

What are the criteria for establishing a practitioner-patient relationship via telemedicine/telehealth?

“A physician-patient relationship may be established through telemedicine.”

[WIS. ADMIN. CODE MED. § 24.03.](#)

(1) When a physician uses a website to communicate to a patient located in this state, the physician may not provide treatment recommendations, including issuing a prescription, unless the following requirements are met: (a) The physician shall be licensed to practice medicine and surgery by the medical examining board as required under s. Med 24.04. (b) The physician's name and contact information have been made available to the patient. (c) Informed consent as required under s. 448.30, Stats., and ch. Med 18. (d) A documented patient evaluation has been performed. A patient evaluation shall include a medical history and, to the extent required to meet or exceed the standard of minimally competent medical practice, an examination or evaluation, or both, and diagnostic tests. (e) A patient health care record is prepared and maintained as required under ch. Med 21.

(2) Providing treatment recommendations, including issuing a prescription, based only on a static electronic questionnaire does not meet the standard of minimally competent medical practice.

[WIS. ADMIN. CODE MED. § 24.07.](#)

What are the acceptable modalities (e.g., telephone, video) for the practice of psychiatry via telemedicine/telehealth that meet the standard of care for the state?

“Telemedicine does not include the provision of health care services only through an audio-only telephone, email messages, text messages, facsimile transmission, mail or parcel service, or any combination thereof.”

[WIS. ADMIN. CODE MED. § 24.02.](#)

“The equipment and technology used by the physician to provide health care services by telemedicine shall provide, at a minimum, information that will enable the physician to meet or exceed the standard of minimally competent medical practice.”



WISCONSIN

[WIS. ADMIN. CODE MED. § 24.06.](#)

“Telemedicine services do not include telephone conversations or Internet-based communication between providers or between providers and members.”

[Wisconsin Medicaid Manual, Physician, Claims, Topic #510 \(Telemedicine\) \(Feb. 29, 2016\), at 134.](#)

PSYCHOLOGISTS

Are there any licensing requirements specific to telemedicine/telehealth (e.g., requirements to be licensed in the state where the patient is located)?

“A psychologist who is licensed by another state or territory of the United States or a foreign country or province whose standards, in the opinion of the board, are equivalent to or higher than than [sic] the requirements for licensure as a psychologist in s. 455.04 (1), Stats., may offer services as a psychologist in this state for not more than 60 working days in any year without holding a license issued under s. 455.04 (1), Stats.”

[WIS. ADMIN. CODE PSY. § 2.14\(2\).](#)

“The psychologist shall report to the board the nature and extent of his or her practice in this state if it exceeds 20 working days within a year.”

[WIS. ADMIN. CODE PSY. § 2.14\(3\).](#)

“A psychologist provides psychological services in this state whenever the patient or client is located in this state regardless of where the psychologist is located.”

[WIS. ADMIN. CODE PSY. § 2.14\(4\).](#)

ADVANCED PRACTICE REGISTERED NURSES (APRNs)

Are there any licensing requirements specific to telemedicine/telehealth (e.g., requirements to be licensed in the state where the patient is located)?

The following resource no longer exists: [Wisconsin Board of Nursing, Board of Nursing Position Statements](#) (rev. Sept. 12, 2013).



WISCONSIN

Wisconsin has adopted a nurse licensure compact. However, “[t]his compact does not affect additional requirements imposed by states for advanced practice registered nursing. However, a multistate licensure privilege to practice registered nursing granted by a party state shall be recognized by other party states as a license to practice registered nursing if one is required by state law as a precondition for qualifying for advanced practice registered nurse authorization.”

[Wis. STAT. § 441.50\(3\)\(d\).](#)

PRIVACY/CONFIDENTIALITY

Are there privacy/confidentiality requirements specifically related to telemental/telebehavioral/telepsychiatric health services?

“All applicable HIPAA (Health Information Portability and Accountability Act of 1996) confidentiality requirements apply to telemedicine encounters.”

[Wisconsin Medicaid Manual, Physician, Claims, Topic #510 \(Telemedicine\) \(Feb. 29, 2016\), at 134.](#)

COVERAGE & REIMBURSEMENT

Does Medicaid provide coverage for telemental/telebehavioral/telepsychiatric health services? If so, what are the coverage criteria?

Updated link: [Wisconsin Medicaid Manual, Physician, Claims, Topic #510 \(Telemedicine\) \(Feb. 29, 2016\), at 134.](#)